

### **Privacy Policy**

#### 1.0 Purpose

To ensure that Member privacy is protected.

#### 2.0 Scope

This policy applies to all Members of, or visitors to, Penrith Golf Club (the Club) who may provide personal data to the Club.

#### 3.0 Policy Statement

Penrith Golf Club is committed to protecting your privacy. We comply with General Data Protection Regulations and follow strict security measures in the storage and disclosure of information that you have given the Club to prevent unauthorised access.

We do not share information with third parties for commercial purposes.

When you complete an application to join the Club certain personal information is collected from you (for example: your name, email address, gender, golf handicap, and type of membership sought); personal information will only be used in accord with this policy.

#### What we collect

We may collect the following information:

- Name and surname
- Date of Birth
- Current Address
- Phone numbers
- Email address
- Gender
- Handicap
- Membership Category

#### What we do with the information we gather

We require this information to administer your membership and to provide the products and services you have requested from us and provide you with a better service for the following reasons:

- Keeping internal records.
- Sending subscription notices to you.
- Recording financial transactions to your subscription account.
- Contacting you with relevant club correspondence.
- Maintaining a record of any competitions you play in.
- Maintaining a record of your handicap and related CDH Number.
- Providing you with a Member's card for discounted bar facilities.
- Confirming your handicap to other Golf Clubs if they request confirmation of your handicap for any competitions you have entered with them.

Personal information is retained on the Club membership database for the duration of your membership.

Under General Data Protection Regulations, you have the right to complain to the Information Commissioner's Office (ICO) if you think there is a problem in the way your data is being handled.

Policy Number:	PL2019-004	Policy Name:	Privacy Policy
Last Modified By:	Chris Stockdale	Last Modified On:	30-Jan-2021
Policy Owner:	Marketing Manager	Effective Date:	01-Feb-2021



## **Privacy Policy**

4.0 Related Policies

None

5.0 Implementing Procedure

PR2019-002 Protecting Personal Data

## 6.0 Record of Approval

Roles	2021 Responsible Person	Approval Date
Chair, Management Committee	Gideon Sharp (Acting Chair)	30-Jan-2021

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